

DEPARTMENT of AGRICULTURE and NATURAL RESOURCES

JOE FOSS BUILDING 523 E CAPITOL AVE PIERRE SD 57501-3182 danr.sd.gov

FOR IMMEDIATE RELEASE: Thursday, August 11, 2022

MEDIA CONTACT: Candi Briley, (605) 353-7340

The South Dakota State Fair Presents First Dakota Football at the Fair

Huron, SD – The South Dakota State Fair and First Dakota National Bank are pleased to announce Football at the Fair, a new addition to the 2022 South Dakota State Fair.

This year's First Dakota Football at the Fair features South Dakota State University Jackrabbit's 2022 football season opener versus the Iowa Hawkeyes. The game kicksoff at 11 am on Saturday, September 3. The watch party takes place at the Beer Garden on the South Dakota State Fairgrounds. On game day, the Beer Garden opens 15 minutes prior to kick-off. This event is open to all ages and is included with fairgoers' paid daily gate admission.

"The State Fair has always been a place for South Dakotans to come together," said Peggy Besch, State Fair Manager. "Hosting a watch party for SDSU's opening game adds a new level of fun to this year's Fair."

First Dakota National Bank began in 1872 when it became the first fully chartered bank in the Dakota Territory. Located in Yankton, First Dakota grew steadily as it served the needs of settlers, the river traffic, and the flourishing businesses. Today, First Dakota National Bank is celebrating 150 years and has grown to a network of 18 full service and five loan production offices. First Dakota delivers a complete array of banking, investment, and trust services to individuals, businesses, and ag customers.

The Beer Garden on the State Fairgrounds is located east of the grandstand and is open 11 am – 2 am daily during the fair. Each night of the fair, the Beer Garden hosts entertainment that begins immediately following that evening's grandstand entertainment.

The 2022 South Dakota State Fair runs Thursday, September 1 through Monday, September 5. Channel Seeds preview night will be Wednesday, August 31. For information about the South Dakota State Fair, contact the Fair office at 800-529-0900, visit www.sdstatefair.com or find them on Facebook, Instagram, and Twitter.